

# ERA<sup>®</sup>

2012



FREEDOM. FLEXIBILITY. FUN.





## any TAKE THE SCENIC ROUTE

The Era is the nimble, fuel-efficient, easy-to-drive fun machine other Class B motor homes wish they could be. Leveraging the full capabilities of the Mercedes-Benz® Sprinter 3500 chassis with its Mercedes-Benz turbo-diesel engine and dual rear wheels, the Era takes you on fuel-efficient adventures you never thought were possible in a full-featured motor home. This is our SmartSpace™ philosophy's finest hour. This is the 2012 Era from Winnebago Industries.



## WHY ERA?

- Mercedes-Benz diesel engine
- Enhanced storage
- Available exterior accessory package
- 7 belted positions for seating flexibility
- 4 child seat tether anchors
- Powered sofa
- Ultraleather™ Companion seats
- 11,030-lb. GVWR



## THE MORE YOU LOOK, THE MORE YOU FIND

The Era offers the freedom and flexibility today's generation of RV enthusiasts demand. Several features are more than they appear, including a powered sofa with three belted positions that expands to create a spacious bed and a 22" LED LCD HDTV that extends and swivels 180° to be seen from the front and rear of the motor home. The cab seats and companion seats also swivel to face each other while you enjoy a nice meal on the removable pedestal table.

Corian countertops set the stage in the in-line galley with a surprising amount of prep space. Contemporary cabinetry with stainless steel hardware adds to the feel and maximizes available storage. Glass covers expand your countertop space when the range and sink are not in use. A microwave oven, refrigerator/freezer and an available cold-water filtration system round out the galley.

Whether you are making dinner, relaxing or cruising down the highway, you will enjoy outstanding sound from the coach stereo system with CD/DVD player. The RV Radio® with incorporated rearview monitor system comes standard and you can add the Sirius® Satellite Radio for even more digital entertainment. Add the Infotainment Center/GPS for a 7" touch screen monitor that will keep you on course no matter where your dreams take you.



Extra storage or an extra seat? The Era comes with a **quick-release companion seat**. Choose the available wardrobe **storage cabinet** and you can customize your Era for every trip.



A convenient **three-compartment soap dispenser** built right into the shower is designed with the frequent traveler in mind.

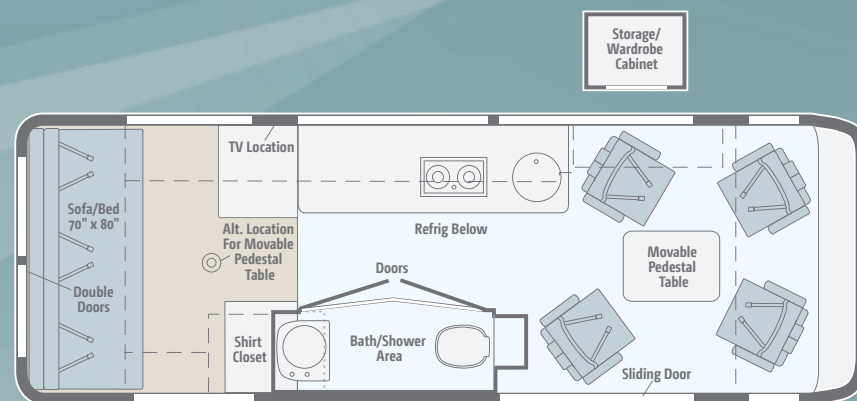


**Large rear doors** open 270° for loading larger items into storage areas above and below the sofa.



The **powered sofa** is large enough for three belted passengers and folds down into a 70" x 80" bed at the press of a button.

ULTRALEATHER  
CARPET  
VINYL FLOORING



**70X FLOORPLAN**

# ERA<sup>®</sup> SPECIFICATIONS

## Weights & Measures

Length	24'1"
Exterior Height <sup>1</sup>	9'11"
Exterior Width	6'4"
Awning Length	13'
Interior Height	6'3"
Interior Width	5'10"
Freshwater Capacity w/Heater <sup>2</sup> (gal.)	30
Holding Tank Capacity – Black/Gray <sup>2</sup> (gal.)	10/22
LP Capacity <sup>3</sup> (gal.)	16
Fuel Capacity (gal.)	26.4
GCWR <sup>4</sup> (lbs.)	15,250
GVWR (lbs.)	11,030
GAWR – Front (lbs.)	4,410
GAWR – Rear (lbs.)	7,720
Wheelbase	170"

## Mercedes-Benz<sup>®</sup> Sprinter Chassis

3.0L Mercedes-Benz 6-cylinder, 188-hp, turbo-diesel engine  
 5-speed automatic tip-shift transmission  
 4-wheel ABS brakes  
 180-amp. alternator  
 Stainless steel wheel liners  
 Trailer Hitch<sup>4</sup>: 5,000-lb. drawbar/500-lb. maximum vertical tongue weight  
 7-pin wiring connector

### Optional Equipment

Stylized aluminum wheels

## Cab Conveniences

RV Radio<sup>®</sup>/Rearview Monitor System: 6.5" LCD touch screen, CD player, weather band, satellite ready, remote, iPod/MP3 input, rearview color camera  
 Chassis/coach battery radio power switch  
 Cab Seats: armrests, adjustable lumbar support, adjustable headrest and slide/swivel/recline  
 Cruise control  
 Power steering w/tilt wheel

## 70X

Power mirrors w/defrost and turn signal  
 Power door locks w/remote  
 Power windows  
 12-volt powerpoints  
 Sunvisors  
 Built-in pleated, sliding front window blinds  
 Curtains for cab door windows  
 Appliqué package

### Optional Equipment

Infotainment Center/GPS: 7" touch screen monitor w/split screen function, turn-by-turn voice guidance, rear camera, Bluetooth<sup>™</sup>, AM/FM/CD/DVD player, remote, iPod interface connector, USB connection, satellite ready  
 Sirius<sup>®</sup> Satellite radio: w/complimentary 6-month subscription, iPod interface connector

## Interior

22" LED LCD HDTV  
 Jack Digital HDTV antenna  
 Stereo System: AM/FM, CD/DVD player, remote  
 MCD American Solo<sup>®</sup> blackout roller shades  
 Soft vinyl ceiling  
 LED Ceiling lights  
 Tinted windows  
 Powered ventilator fan (kitchen)  
 Powered roof vent (bath)  
 Powered sofa/bed  
 Removable companion seats w/swivel and slide  
 Systems monitor panel

### Optional Equipment

Removable storage cabinet

## Galley

Corian<sup>®</sup> Solid-surface countertop  
 Microwave oven  
 2-burner range top w/glass cover  
 Refrigerator/freezer  
 Stainless steel sink w/folding faucet and glass cover

### Optional Equipment

Water filtration system (cold water)

## Bath

Shower w/wall surround, bath cabinet and 3-compartment soap dispenser  
 Flexible showerhead  
 Shower curtain  
 Stainless steel sink

## Exterior

Porch light  
 Running boards, rocker trim w/mud guard  
 Rear mud guards

### Optional Equipment

Patio awning

Exterior Accessory Package: polished stainless steel grill bar covers, polished stainless steel rocker panel trim

## Heating & Cooling System

16,000 BTU furnace  
 13,500 BTU high-efficiency roof A/C

### Optional Equipment

A/C heat pump

## Electrical System

AC/DC load center/converter  
 Auxiliary start circuit  
 Group 31 deep-cycle battery (AGM maintenance free)  
 Coach battery disconnect system  
 Dual battery charge system  
 Generator prep kit  
 45-amp. converter/charger  
 30-amp. power cord  
 Exterior TV jack  
 Exterior AC/DC receptacles

### Optional Equipment

2,500-watt Cummins Onan<sup>®</sup> MicroQuiet<sup>™</sup> LP generator

## Plumbing System

6-gallon 110V/LP water heater w/Energy Management System (EMS)  
 Exterior Service Center: city water hookup/tank diverter valve, drainage valves, 12' sewer hose w/shut-off valve and exterior wash station  
 TrueLevel<sup>™</sup> holding-tank monitoring system  
 Winterization Package: water heater bypass valve and siphon tube  
 On-demand water pump  
 12-volt macerator sewage pump  
 Permanent-mount LP tank w/gauge

## Safety

Dual airbags  
 Seat belts  
 Child seat tether anchors (sofa and companion seats)  
 LP, smoke and carbon monoxide detectors  
 10 BC fire extinguisher  
 Ground fault interrupter  
 Daytime running lamps  
 Fog lamps  
 High-mount brake lamps

## Warranty<sup>5</sup>

12-month/15,000-mile basic warranty<sup>6</sup>

<sup>1</sup> The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.

<sup>2</sup> Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.

<sup>3</sup> Capacities shown are tank manufacturer's listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.

<sup>4</sup> Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.

<sup>5</sup> See separate chassis warranty.

<sup>6</sup> See your dealer for complete warranty information.

Not all items available in combination. See dealer for details.

Winnebago Industries<sup>™</sup> continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice.



# EXTERIORS AND DÉCOR

## STANDARD DELUXE GRAPHICS



Dark Cherry



Charcoal

## AVAILABLE EXTERIOR ACCESSORY PACKAGE

Featuring polished stainless steel grill bar covers and rocker panel trim.

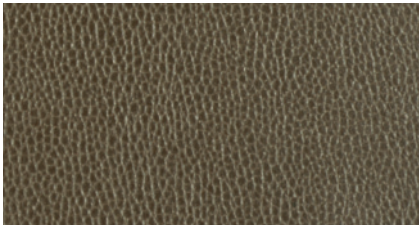


Dark Cherry



Charcoal

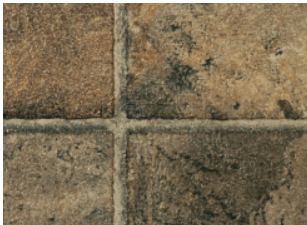
## FUSION



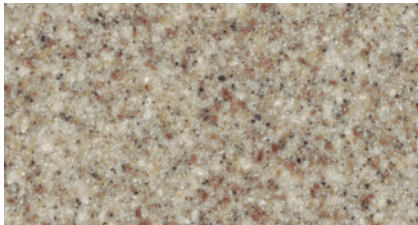
Woodpecker Ultraleather



Carpet



Vinyl

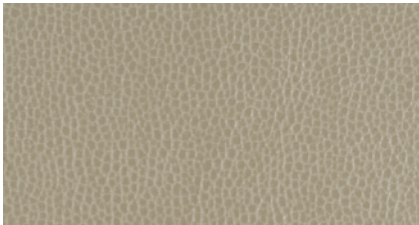


Matterhorn Corian Countertop



Sunset Cherry

## METRO



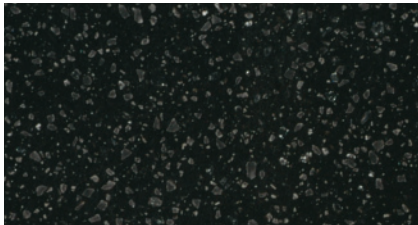
Cocoa Ultraleather



Carpet



Vinyl



Night Sky Corian Countertop

## DON'T MISS OUT



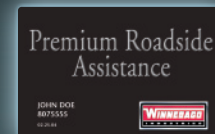
Caravans, rallies, local and state events, and exclusive RV travel benefits can all be yours as a WIT Club member – and you can meet like-minded folks that share your enthusiasm for traveling this great nation of ours. It's a great way to make your Era a way of life. Learn more about the Winnebago-Itasca Travelers Club at [WITclub.com](http://WITclub.com).

### Members enjoy:

- Caravans and Rallies
- Local and State Group Activities
- RV Travel Benefits

## COMMITTED TO SERVICE

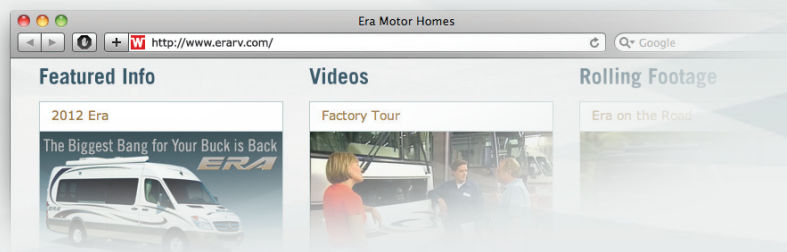
We back our motor homes with best-in-class support both before and after the sale:



- 12-month/15,000-mile basic limited warranty
- Complimentary 24-hour roadside assistance program
  - RV Technical Assistance Hotline
  - RV Service Appointment Assistance
  - Emergency Trip Interruption
  - Emergency Message Service
  - Nationwide Trip Routing
  - Fee-Free Travelers Cheques
- TripSaver Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network



Visit us on the web for more information on all of our motor homes, the latest product updates and a host of web-exclusive content.



THE MOST RECOGNIZED NAME IN MOTOR HOMES®

NYSE: WGO

[EraRV.com](http://EraRV.com)



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